



Volunteer Marketing Director

Our Mission:

Strutts Community Centre is more than just a building – it's a vibrant hub where people connect, learn, and thrive.

Housed in a beautiful historic former school, The charity's mission is to preserve this heritage site as a safe, welcoming and accessible community hub for local people, groups and events.

We are run entirely by volunteers who share a passion for community, heritage, and making a difference.

How it works:

Strutts Centre Limited is the trading arm of the Strutts project and supports the ***Guardians of Strutts***, the registered charity that owns and protects the historic Strutts Community Centre building in Belper. Every penny made by the company is reinvested into the centre.

While the ***Guardians of Strutts*** focus on heritage preservation and charitable objectives, ***Strutts Centre Limited*** runs the day-to-day business operations: managing room hires, events, and services that generate income to maintain and improve the building. Together, we are working hard to ensure that this much-loved community asset remains financially sustainable, well-maintained, and full of life.

The Impact You'll Make

As our Volunteer Marketing Director, you'll champion everything that makes Strutts special. You'll help share the moments, stories, and experiences that connect our volunteers, visitors, event organisers, and the wider community.

What You'll Do

- Develop creative ways to promote The Community Centre —both online and in the community.
- Write and design engaging posts for our social media channels (Facebook, Instagram, X/Twitter).

- Create eye-catching posters, flyers, and newsletters to share upcoming events and opportunities.
- Build relationships with local press, community groups, and businesses to spread the word.
- Support The Guardians of Strutts with fundraising campaigns with imaginative marketing ideas.
- Work closely with the dedicated team of Directors of Strutts Centre Limited to ensure our marketing reflects our mission, values, and strategic goals.
- Recruit, develop, and lead a small team of marketing support volunteers—sharing skills, delegating tasks, and building a collaborative, creative environment.
- Collaborate with trustees, volunteers, and activity organisers to gather stories, photos, and updates to share with the community.
- Report on marketing to Strutts Centre Limited and to The Guardians of Strutts.

What You'll Bring

- Experience in marketing, communications, or PR—professional or voluntary.
- A skill for writing in a friendly, engaging tone.
- Confidence using social media and basic design tools like Canva or similar.
- Creativity, enthusiasm, and a collaborative approach.
- A passion for community life and preserving local heritage.

Why You'll Love It Here

- Be part of preserving a unique piece of Belper's heritage.
- Work alongside a friendly, dedicated team of directors, trustees and volunteers who share your commitment.
- Make a tangible difference to the lives of local people.
- Flexible hours to fit around your other commitments.
- The satisfaction of knowing your skills are helping a community asset thrive.

*We welcome applications from people of all backgrounds and experiences.
Diversity strengthens our team and our community.*

Join Us

If you're ready to help us to make a lasting difference, please send a letter of application telling us about your skills and experience, to the Guardians of Strutts at: trustees@gos.strutts.org.uk